

PORTFOLIO

# Tailored Interiors & Architecture



[www.tia-ltd.com](http://www.tia-ltd.com)



# Accessible, affordable, design



*our service to you.....*

## INTERIORS

Design with specific focus  
on general  
internal spatial planning,  
circulation  
& material specification

## ARCHITECTURE

Design with specific  
focus on  
aesthetics &  
functionality of  
building use & design

## STYLING

Design style planning with  
specific focus on  
dressing  
interior spaces with soft  
furnishings



The original idea makes design  
distinctive, function makes it work  
and quality adds value.



Introduction to Ilse Kerr Architects CC-IKA, SA  
and Tailored Interiors & Architecture LTD-TIA ,UK  
Thank you for allowing me the opportunity of introducing my company to you

#### our history

IKA established in 2002, KZN, South Africa  
TIA LTD established in 2015, Surrey, UK

#### our practise

Ilse Kerr & TIA are a boutique design practise based in Surrey, specializing in residential architecture & interiors for the last 17 years. Ilse has been fortunate to have international design experience in 3 countries , UK, SA & AUS .This has given her a uniquely broad perspective to residential design.

#### our motto

Expressions of style, timeless design and added value are the basic principles by which our design studio attributes its success. Our personalised service lends focus to detail.

#### our positioning

Ilse Kerr and TIA has their offices in Surrey, UK. The company operates on a national level and international, using its flexible infrastructure and management style.

Our company's services and policies highlights not only our determination to carefully package every aspect of our clients needs, but in addition our drive to provide a service that is valued and exceptionally personalised.







*Tia*

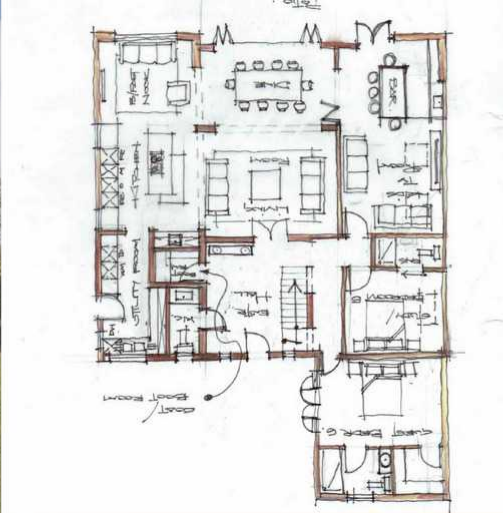
Building my first home was something that I had dreamt about for many years. Ilse Kerr made this dream a reality. Not only did she source the most perfect piece of land but also designed a masterpiece to go on it. Working with a person who is big enough to take every bit of detail that I specified and not impose her ideas is what makes Ilse the remarkable architectural designer she is. It was indeed an honour to have worked with such an incredible person. All that's left is to wish her every bit of success for her deserving future.

new build  
horsley- surrey



# alterations bookham- surrey

"After experiencing a difficult relationship with a previous architect, I was thrilled when Ise took over. She has an incredibly good eye for creating space with her designs and for finding a great balance between practicality and aesthetics. I found she listened to what our needs were for the space and came up with various solutions to problems as and when needed, often exceeding her brief in terms of time and input on the project. I would not hesitate to recommend her and would definitely work with her again in the future."



*Ise*



new build  
perth-ous

" I have known Ilse Kerr for over 7 years and I have only found her to be highly professional in her approach to her work. She has extremely high standards and is an incredibly talented and creative architectural designer. She ran an exceptionally successful business in South Africa and I would not hesitate to recommend her services to anyone who wants a professional yet personal and highly efficient service.  
I have used her experience and services for our kitchen, utility, dining room refurbishment.  
"







" Superb architectural designer to work with - practical and professional, listens to what the client needs and has huge dynamism when interpreting the brief to the design. "

*T/a*

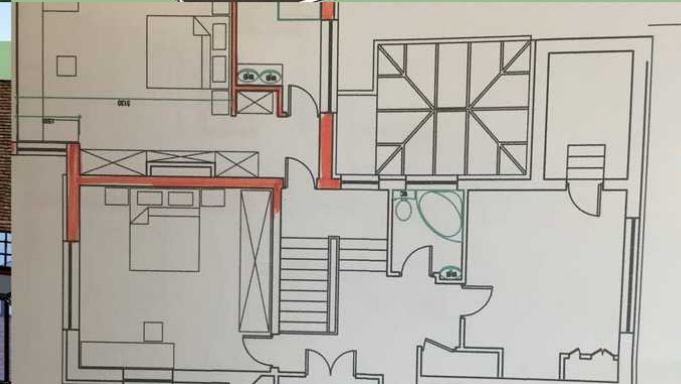
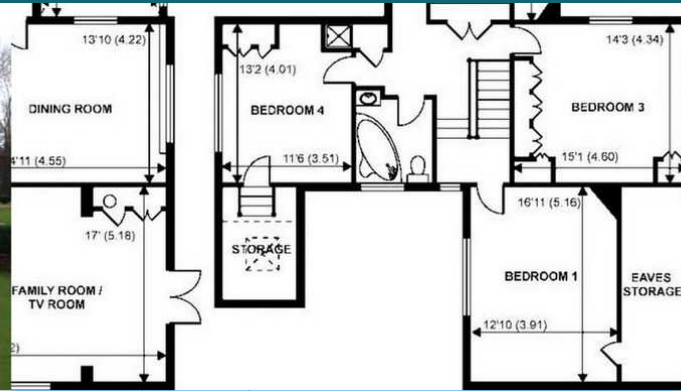
new build  
salt rock- sa



alts & adds  
clandon-surrey

" We've always wanted an en-suite bathroom included in our master bedroom but space was an issue. A friend who has used Ise's expertise advised us to talk to her about our tricky project. She really took the time to listen and to understand our requirements and has devised a beautiful design which we are thrilled with. Not only will this enhance our home internally but it will enhance its appeal externally also - so we feel everything was well considered. We have made the right choice with Ise and appreciated her very pro-active approach in both the design and planning stage. "

Ise





new build  
horsley- surrey



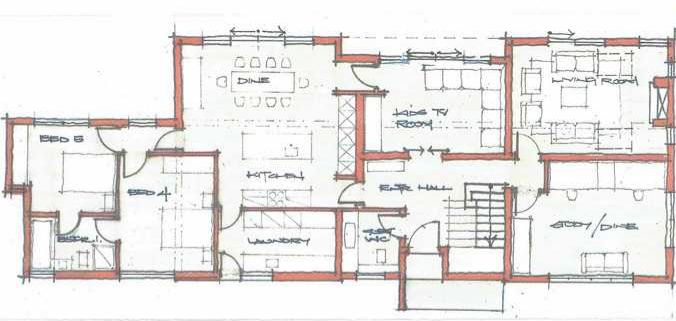
T/a



" Ilse is an absolute delight to work with, as she meticulously blends creativity with practicality, whilst always keeping our personal lifestyle and desires as paramount. Ilse is approachable and whilst advising the reasoning and benefits of concept and design, she always embraces new ideas or suggestions. Ilse has a wonderfully positive, yet realistic outlook and is a proactive, reliable, solutions-orientated influencer. Ilse has partnered with our Planning Consultant to maximise the capabilities and opportunities from permitted development and planning for our major project which is located in a notoriously challenging green belt area. We could never have achieved what we have without Ilse and we look forward to our continued partnership as our project continues.. "

Ta

## major alts & adds st albans- hertfordshire





new build  
ballito- south africa

"Ise Kerr took over the detailed design of the Architecture on our project in 02/2012. She managed the contractors on site and the suppliers for all the finishing fixtures and fittings including doors, windows, plumbing and decorations. Her attention to detail of every aspect resulted in a stunning, high quality finish that people compliment us on all the time. She was very collaborative in the way she worked with us to get the theme and detail exactly right for every room and the design suits our family living perfectly. Probably the biggest endorsement we can give is that there is nothing we would have done any differently today - having lived in the house for the last 3 years. "

Va





## interiors-horsley

"I'll had the pleasure to work with Ilse with the redesign and fitting our kitchen and laying floors. What a success story. Not only did she have to manage the project electronically, as we were at the time still living abroad, but she had to make decisions on kitchen cupboard colours and granite tops almost alone as technology does not always show these types of things to their full advantage. We could not have been happier with the professional service we received. As a design professional, she could also caste her trained eye over and made amendments to our design to ensure balance, clear beautiful lines and practical applications. This has made our kitchen very functional and given our home a fresher lighter feel. Ilse's attention to detail is something that cabinet makers, fitters and other contractors often do not have the skill or time to consider. She was managing our site on a weekly basis and could keep an eye on everything and make minor adjustments when and if necessary. She was also able to work to very tight deadlines and found the right type of contractor to deliver the end result on time and close to budget. I cannot recommend her service more highly. ..."







" Superb architectural designer to work with - practical and professional, listens to what the client needs and has huge dynamism when interpreting the brief to the design. "

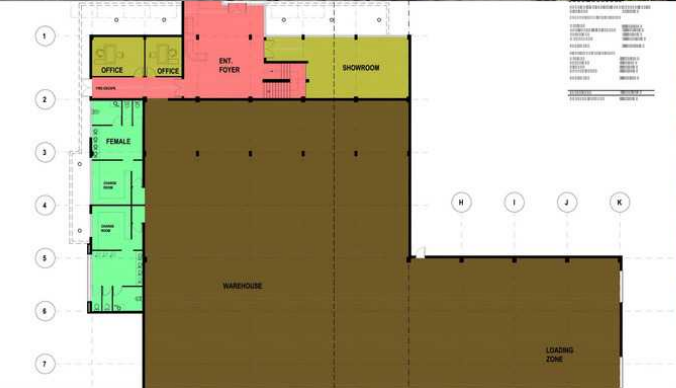


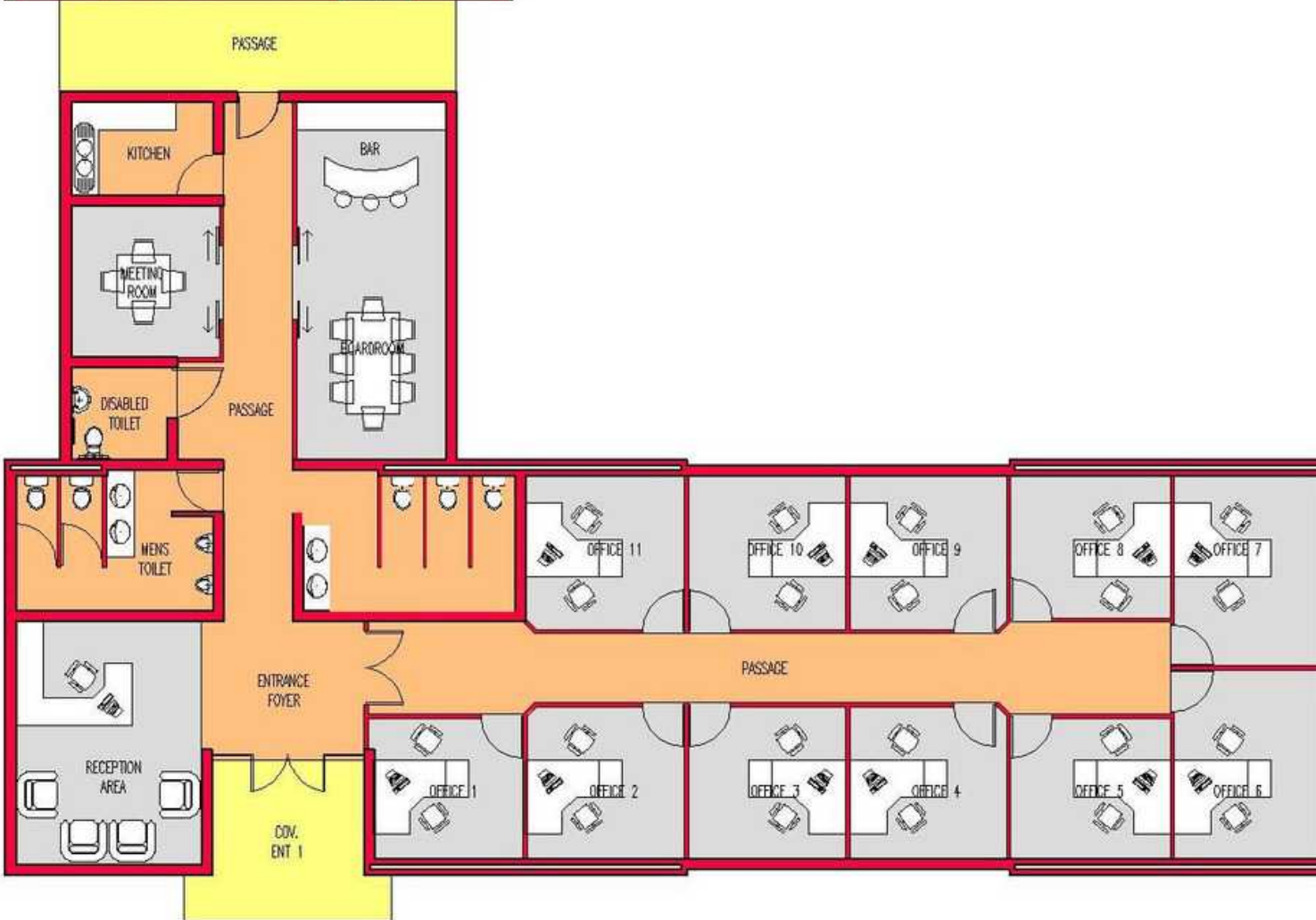
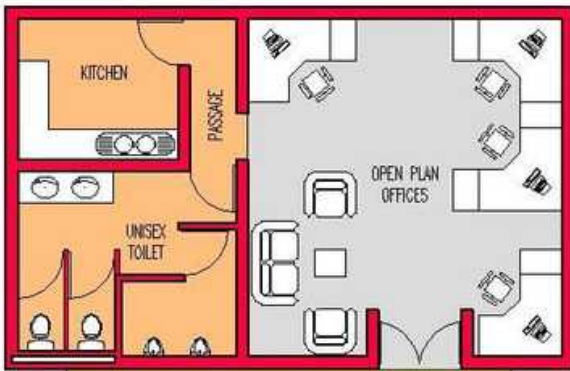
double storey  
alts & adds  
maidenhead



offices- new build  
space planning

"I cannot recommend Ise & Tailored Interiors & Architecture LTD enough.  
Both the commercial and residential projects that I have used them on have  
been efficiently managed, creative and intelligently designed and executed."





" Superb architectural designer to work with - practical and professional, listens to what the client needs and has huge dynamism when interpreting the brief to the design. "



interior design  
and  
office space planning



# Design Timeframes



## APPROXIMATE TIME FRAMES SCOPE OF WORK

### Limited service Limited service.

STAGES 1a,b,c, d 8/12 weeks	12	Stage 1: Conceptual Design and Planning.
STAGES 1e 3 drawing prep	3	a) Appraisal & definition of Project
Council approval 8 weeks, submission 1	8	b) Survey existing property
Any referrals 8-16 weeks		c) Design Concept
STAGE 2 4/6 weeks, building control	4	d) Design Development
building control submission & amendments	8	e) Drawings for Planning application
Engineer co-ordination 2/4 weeks	4	STAGE 2 Building Control drawings
STAGE 3 2/4 weeks, elec, window & door schedule	4	[following grant of planning]
	43w,	STAGE 3 details, elec, window & door schedules
	Min 5 -10 mths	

### Add for full service, including above.

Stage 4 details/spec 2 weeks	4
Tender 4 weeks	4
Appoint contractor	2

10w

Add for full service, including above.  
STAGE 4 – Tender Documentation, Analysis,  
Appointment, Further Tehnical Details And On Site  
Inspections [Optional]

Approx. project design & approval time: 36w, 9 mths  
Build time varies on extent of work 3/6/12months

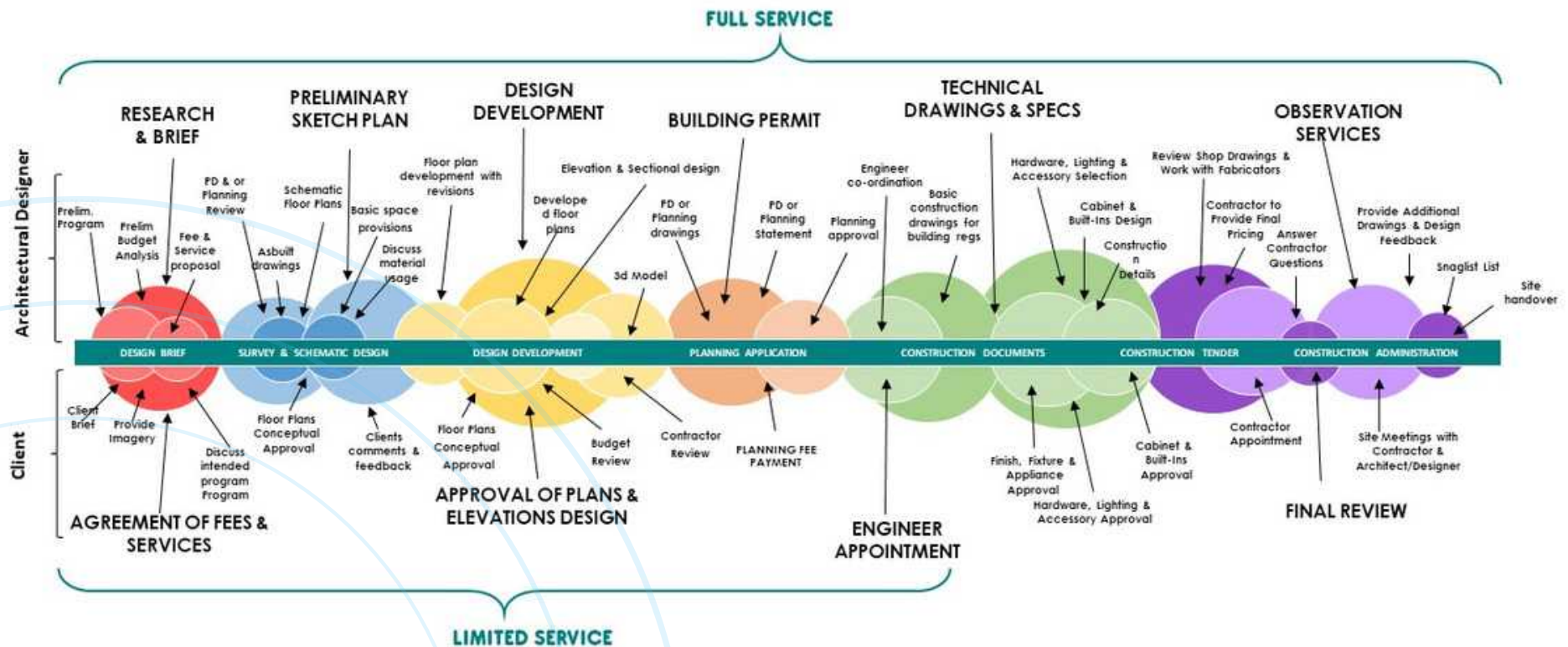
Please note the above information is approximate  
time frames & only to be used for discussion  
purposes.



# Architectural Design Process



## ARCHITECTURAL DESIGN PROCESS

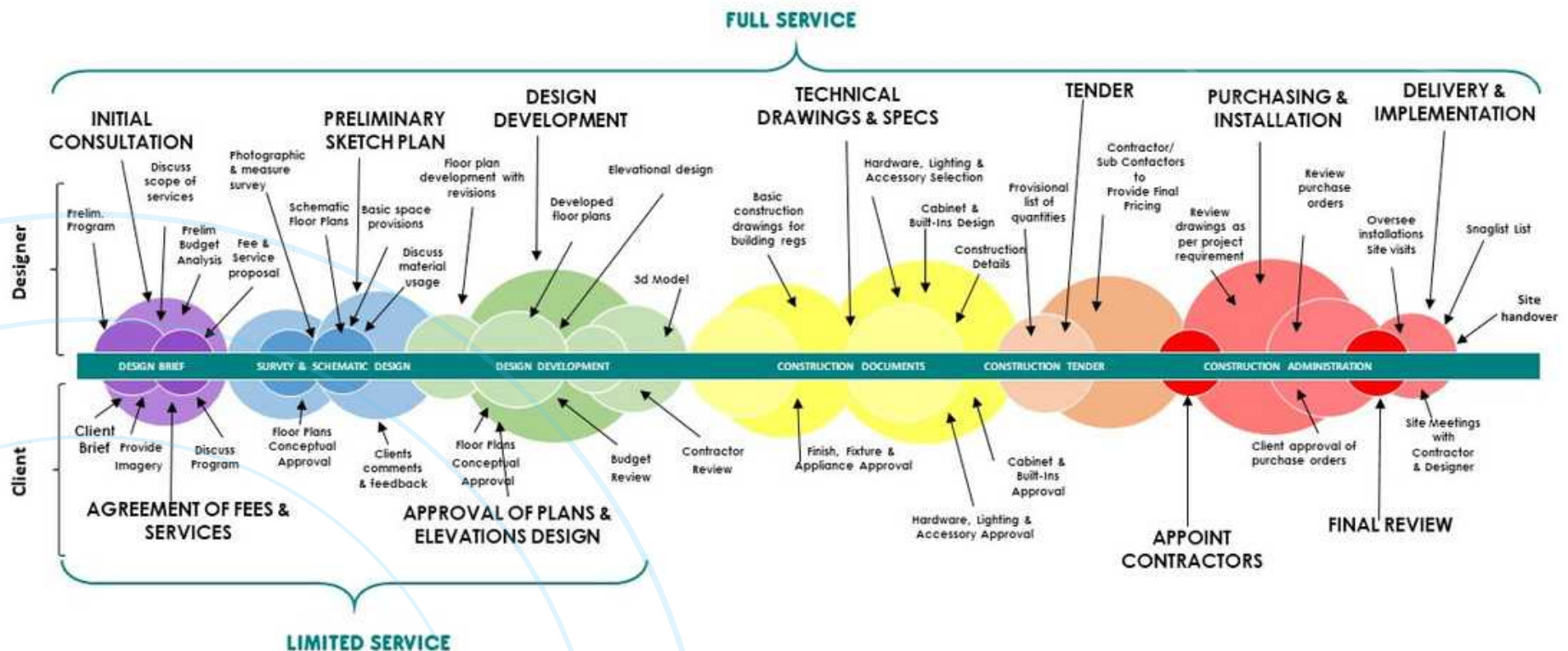






# interior Design Process

## INTERIOR DESIGN & OR STYLING PROCESS





## ILSE KERR PROFESSIONAL QUALIFICATIONS

ILSE KERR, Pr.Arch. UPE, SACAP, SAIA

Pr. Arch – South Africa

South African Council of Architectural Profession, suffix SACAP  
REGISTRATION NUMBER SACAP 6640

South African Council of Architects – suffix SAIA  
REGISTRATION NUMBER SAIA 8721

University of Port Elizabeth – Batchelor of Building Arts 1995  
SUFFIX UPE, now NMMU  
University of Port Elizabeth – Batchelor of Architecture 1997  
SUFFIX UPE, now NMMU

## TIA LTD PROFESSIONAL INDEMNITY INSURANCE DETAILS

INSURED: Tailored Interiors & Architecture Ltd  
BUSINESS: Interior Design & Architectural Services

BROKER: Delta Corporate Risk LLP  
BROKER CONTACT: Nigel Mather  
Tel: 01625 469337 / 07549 938547  
Email: nigel@deltacorporate.co.uk

INSURER: Barbican syndicate 1955 at Lloyd's under Binding Authority No: B6O53O1O4132115 – 100%  
Underwriter: William Hall  
Tel: 01612356540  
Email: william.hall@barbicanprotect.com

The logo for Tailored Interiors & Architecture features a stylized red ampersand (&) followed by the words "Tailored Interiors" and "Architecture" in a dark teal, sans-serif font, stacked vertically.



Good design begins with  
honesty, asks tough  
questions, comes from  
collaboration and from  
trusting your intuition.

## CLIENT REFERENCES

Claire & Warren Barrie - St Albans, redesign existing 1950's home, double size , alts & adds, 2016-2018  
csbarrie73@outlook.com, +44 7428 432285

Donnie MacNicol, -Cobham, alts & adds to Gr floor, redesign of kitchen, utility, dine, 2017  
donnie@teamanimation.co.uk, +44 77 99766238

Claire Childs- Woking, Double storey rear extension, with redesign of ground floor. 2017-2018  
clairelowther@hotmail.com, +44 77 366 78999

Turnfit Studio - Gaynor Arnold, - Guildford, interior design, 2016  
gaynor@turnfit.co.uk, +44 7824787870

Tiffany Purves - Ripley, Interior design kitchen, utility, dine, 2016  
tiffanypurves@btinternet.com, +44 7704 838857

Ailis Clarke- West Clandon, interior design, electrical details , 2015  
ailis.clarke@idrus-gable.com, +44 7780 337137

Marilyn Swiss( Krige), -West Horsley, Interior design, kitchen, utility, bathrooms, flooring, 2015  
marilyn.krige@gmail.com, +447540190361

Roisin Gleeson - West Clandon, new bedroom alts & adds, current 2016-2018  
roisingleeson@outlook.com, +44 7867 803996,

Gaynor & Craig Arnold, -Blackheath, architectural & interior design, electrical details, 2011-2017  
CraigA@pssquared.co.uk, +44 7770 346285





Thank you!  
regards,

**ILSE KERR**

B.Bldg Arts, B.Arch.  
Pr. Arch -South Africa  
NO. 6640 -SACAP, SAIA

t: 077 191 32502 | 01483-285 964  
a: Openview Farm, unit 4a, Epsom Road, West Horsley, KT24 6AP  
e: ilse@tia-ltd.com  
w: www.tia-ltd.com



• ACCESSIBLE • AFFORDABLE • DESIGN •



Tailored Interiors  
& Architecture